



Learn How to Prep for a Media Interview



Get Tips On Mistakes to Avoid and Questions to Expect



BY RACHEL DEAHL | Updated July 08, 2017

It can be tough to [prepare for a job interview](#), in any field. Often it can feel like there's no sure-fire way to prepare for an interview since you never fully know what you'll be asked. But there are certain things you can expect to be asked in a media interview. Get information here about what you can do to prepare for media interviews.

Interview Mistakes to Avoid

Aside from making sure you [look professional](#) and you are on time -- two things you must do -- you want to make sure you've studied the right topics to ensure the interviewer doesn't stump you on any questions.

Although you shouldn't think of an interview as an antagonistic situation -- most interviewers aren't trying to test you or catch you off-guard -- you don't

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want to draw a blank when you're asked a question. For this reason, you should study up on a few things, and come up with answers to potential questions, before the big day.

Questions You Can Expect

hear editors and hiring managers complain about, when it comes to interviewing, is talking to candidates who don't know their company or their publication. This doesn't mean that if you're interviewing at an imprint of [Random House](#) you need to know the history of the publisher. However, if you're interviewing at, say, [Knopf](#) (a literary imprint at Random House), you should know some background on the division. What kinds of books does Knopf publish? Who are its authors? What are your favorite books that Knopf has published?

The theme of knowing where you're interviewing carries over to various facets of media. When I was interviewing for jobs out of college, mostly editorial assistant positions at magazines, I knew about those magazines. I knew generally the general topics they covered. and I had studied them.

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